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## BROOKE BURROWS

### ASPIRING COPYWRITER

#### EDUCATION

##### MARIST UNIVERSITY / 2022 - 2026

B.A in Advertising and Sports Comm  
Minor in History

##### MARIST UNIVERSITY / 2025 - 2027

M.A in Integrated Marketing  
Communication

LDM Florence / 2024  
Semester in Florence, Italy  
Arts and culture Curriculum

#### SKILLS

Ideation  
Conceptual Development  
Traditional Media Design  
Social Media Design  
Typography  
Fast-paced Environment  
Collaborative Teamwork

#### TOOL BOX

Storytelling  
Creative Problem Solving  
Indesign  
Midjourney  
Microsoft Office

#### PASSIONS

Pickleball  
DIYing  
Philly cheesesteaks  
Bike rides  
Running  
Thrifting  
NYT Games

### EXPERIENCE

#### CREATIVE TEAM LEAD - The One Club for Creativity Young Ones

Poughkeepsie, NY

Jan 2025 - CURRENT

Client Briefs: Vaseline / Verizon

- Established creative direction
- Designed across multiple campaign platforms

#### COPYWRITING TEAM - AAF/National Student Advertising Competition

Poughkeepsie, NY

Dec 2025 - CURRENT

Client: Currently cannot disclose

- Main point of contact between client and team
- Wrote promotional posters, videos, and social posts
- Presented creative suggestions for all media

#### CREATIVE TEAM LEAD - North Road Communications

Poughkeepsie, NY

Jan 2025 - CURRENT

Client: Unshattered

- Main point of contact between client and team
- Wrote and designed promotional posters, videos, and social posts
- Presented creative suggestions for all media to clients on weekly basis

#### EXECUTIVE ASSISTANT TO THE DIRECTOR OF BUSINESS OPERATIONS

##### Cooperstown All-Star Village

Oneonta, NY

May 2023 - Aug 2025

- Produce spreadsheets using Microsoft Excel to track weekly finances
- Process payments and finances for on-site services
- Coordinate and contact arriving teams to process them into the camp
- Managed room reservations, cancellations, and modifications using RezStream

#### PROFESSIONAL EVENTS

##### Cannes Lions Festival of Creativity

Cannes, France

June 2025

##### NYC Advertising Week

New York, New York

October 2025

##### AAF Student Advertising Conference

New York, New York

November 2025

##### Marist X Havas Mentorship Day

New York, New York

February 2026